

Designform

A QUARTERLY PUBLICATION ON DESIGN
VOLUME 13, ISSUE 1, JANUARY/FEBRUARY 2009, 2 PAGES



Creating Welcoming Tenant Spaces for Every Use

Designing tenant spaces for companies can provide a welcome and rewarding challenge for both architects and interior designers. Attempting to accommodate the needs and desires of the tenant while remaining true to good design and functionality can often become problematic to the untrained design professional. Ensuring the proper balance of design, function, and desires of the owner can allow for a successful project and a loyal client for years to come.

Designform understands and accepts the challenge for creating tenant spaces for large companies and their needs. **BlueCross BlueShield of Alabama** chose **Designform** to design their newest customer call

center to be located in **Graham & Company's Quality Circle Development** in Huntsville, AL.

The design of the facility is based around efficiency for the tenant and its employees. This efficient design provides a space that will allow the tenant's employees improved productivity as well as a pleasing work environment through the use of a neutral color palette.

Designform also provided **Bainbridge, Mims, Rogers & Smith, LLP**, with interior design services for their latest office renovation. The design also focuses on efficiency as well as the best use of given space.

Updating the design elements in the space was

also a priority for the office renovation. **Designform** selected an aesthetically pleasing color palette for the firm, which will provide both the employees and clients with a welcoming environment.

Understanding the wants and needs of a client can assist greatly in designing the optimal tenant space. Realizing that good design is heavily weighted on functionality as well as aesthetical elements can help design professionals creating beneficial spaces for their clients. Each client has specific needs for their spaces, and **Designform** comprehends that meeting those needs will make designing the space even more rewarding.

The Designform Holiday Party

For 2008, **Designform** chose to have a Holiday Party for employees and their families at the home of Craig and Vicki Rogers. While this low-key affair was much smaller than holiday parties of years past, there was no shortage of good times. From the mix of zany holiday hats worn by employees to the odd presents brought to the 'Dirty Santa' gift swap, the 2008 Holiday Party proved quite enjoyable for all attendees.



Architecture Did You Know?

The sixty story John Hancock Tower in Boston is haunted by one of the more mysterious problems in skyscraper history: it's windows, huge 4-x-11 foot panes of glass, pop out unexpectedly and shatter on the street below. The building, completed in 1972, was less than a month old when suddenly dozens of its windows began popping for no discernible reason. Determined to remedy the situation, the John Hancock Mutual Life Insurance Company replaced all 10,334 windows with 400-pound sections of half-inch tempered glass, yet, the windows kept popping out. Today the mystery remains unsolved, and windows occasionally still pop. To protect passersby, John Hancock has hired two permanent guards who do nothing but peer up and spot the cracked panes before they tumble to the sidewalk.

Source: miragestudio7.com



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